

# **Business Administration**

Course Number: BUAD 306

Course Title: MANAGING PROFESSIONAL SERVICE FIRMS

Special Notes:

Originally Developed: September 2007

EDCO Approval: September 2010

Chair's Approval:

## Professor

Name	Phone number	Office	Email
Todd Gillick  Course Captain	Prefer Email	K:C127	tgillick @okanagan.bc.ca

# **Learning Outcomes**

Upon completion of this course students will be able to:

identify and explain the unique characteristics of professional service firms (PSF's) that differentiate them from other firms.

demonstrate and apply the skills required required to be part of a successful PSF.

formulate the implications for strategy development and implementation, ownership, governance, organization, people development, leadership, and management within a PSF. analyze the critical management issues faced by PSF's.

#### SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

### STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student "conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study